IEEE Women in Engineering
University of Minnesota – Twin Cities

Donation Levels 2018-2019

200 Union Street SE, Minneapolis, MN 55414 USA
President Sruti Paladugu and Vice President Sara Nelson
Email: wie@umn.edu
Letter of Introduction

Dear Company Representatives,

IEEE Women in Engineering at the University of Minnesota – Twin Cities (IEEE WIE – UMN, or WIE) is a non-profit student organization dedicated to professional and academic development of female undergraduate and graduate students in electrical and computer engineering, and computer science (ECE). Recently founded in 2013, our student branch has established a growing presence on campus.

Our WIE student branch offers a space to meet other women in ECE, hosts events to network with professionals in technical areas, and provides multiple mentorship and leadership opportunities for collegiate members. Through our events, WIE hopes to foster meaningful relationships among women, from prospective freshmen, to undergraduate students, graduate students, University of Minnesota ECE faculty, industry professionals, and beyond.

Another goal of WIE’s for the future is to widen our engagement in outreach activities outside the University, and undertake project-oriented tasks in schools and institutions in the Twin Cities area. As we continue our 5th year, we are working to develop our plans for implementing outreach programs to familiarize high school students with the growing fields related to ECE.

We invite you to take part in our growth, and look forward to working with you.

Best Regards,

Sruti Paladugu and Sara Nelson
U of M IEEE WIE President and Vice President
About IEEE WIE – UMN

IEEE WIE – UMN consists primarily of electrical engineering, computer engineering, and computer science undergraduate and graduate students, and has around 40 members. Each month during the academic year, IEEE WIE – UMN hosts “Spark Talks,” networking luncheons, and professional development events. Our mission is to promote women engineers and scientists and to inspire girls to follow their academic interests to a career in engineering.

Donation Process

To donate to IEEE WIE – UMN, please review our options and select which one(s) you are interested in supporting. The combined monetary amount of your donation determines which category (bronze through platinum) your donation falls under. Based on the tier, your company will receive the following additional benefits.

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<tr>
<th>Benefits</th>
<th>Bronze Level $100+</th>
<th>Silver Level $400+</th>
<th>Gold Level $750+</th>
<th>Platinum Level $1,000+</th>
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<tbody>
<tr>
<td>Company logo on WIE website</td>
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<td>Priority Placement of Job Postings</td>
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<td>Free Spark Talk (usually $250)</td>
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<td>Company recognition and logo displayed at every WIE event</td>
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<td>Company recognition on WIE emails</td>
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Send a Member to the IEEE WIE ILC
$1,400

This past spring, we were able to send two WIE members to the 2018 IEEE Women in Engineering International Leadership Conference in San Jose, California. This trip informed WIE’s work in the coming years.

Invested with the tools and knowledge gained at the conference, where the themes were empowerment, innovation, and leadership, WIE is ready to embrace the new year, new members, and new projects.

The 2019 IEEE WIE ILC will also be held in San Jose, California and we are again looking to send two members.

The two-day trip will cost $1,400 per person and the costs are broken down below:

- $450/student for conference registration and events
- + $500/student for airfare and local transportation
- + $450/student for hotel accommodations (3 nights)

Total: $1,400 sends a student to the IEEE WIE ILC
WIE T-Shirts
$500
Donation towards WIE t-shirts will get your company visibility by not only WIE members, but also their classmates. The t-shirts will include the WIE logo on the front of the shirt and your logo on the back.

WIE Mentorship Program
$500
The WIE Mentorship Program covers two semesters of mentor-mentee meetings for WIE mentorship pairs. The goal of this program is to encourage freshman and sophomore women to stay in electrical and computer engineering by providing support via an upperclassman mentor.

Spark Talk
$250
Spark Talks are a combination of a general WIE meeting and an informational session. Spark Talks give insight into what engineers do day-to-day and spark interest in your company and field. A typical Spark Talk agenda includes: 10 minutes of WIE announcements, 40 minutes of presentation time for your company, and 10 minutes for questions and discussion.

*Spark Talks are automatically included with Silver, Gold, and Platinum Levels, which are donations of $500 and greater.
Networking Luncheon

$200

Networking luncheons are an invaluable resource for developing a sense of community and belonging. We have found them to be particularly successful in bringing our members together, and bonding and introducing new members to the seasoned ones.

General Donations

General monetary donations (of any amount) are always accepted. If you are interested in donating please email us at wie@umn.edu.
How to Donate

Donate online at https://give.umn.edu/waystogive/check-credit-card.

1. Click link embedded in "Make a secure gift online using your credit card"
2. Select “Twin Cities Colleges”
3. Select “College of Science and Engineering”
4. In the “Other” field, enter “Women In Engineering Student Group, Fund#21934”
5. Click "Give Now"

Send an email to Sruti Paladugu at palad007@umn.edu designating what your donation is for-noting the total amount that was donated.